

ProVDN, an Online Video Platform for Independent Video Content Producers

ProVDN Inc. today announced the immediate availability of ProVDN.com, an online video platform (OVP) that, for the first time, enables video professionals and small- to medium-size businesses to easily publish the highest-quality video on their Web sites in minutes and at an affordable price. ProVDN's flexible new service greatly expands publishing opportunities in the flourishing market for Internet Video.

([PRWEB](#)) January 12, 2010 -- [ProVDN](#) provides all the features of high-cost online video publishing platforms including truly Global Video Distribution. But, rather than the one-platform-fits-all approach dictated by others, ProVDN empowers clients with the tools targeted primarily toward independent content producers. Customers benefit from support for multiple video file formats (Flash, H.264), professional presets and automatically generated embed codes. Users interested in publishing high-quality video with the greatest simplicity can upload their content directly to ProVDN using any browser. [Watch Video](#)

Once video is uploaded to ProVDN, users have access to a sophisticated interactive [client review](#) tool that allows commenting with both text and drawing tools right on the video frames. Clients can pause video anywhere and start drawing directly on any frame. It will automatically track all comments down to the millisecond and provide reports along with navigation options to browse through changes, eliminating any confusion between client and producer.

ProVDN includes rich meta-data features such as viewer-tracking; detailed and dynamic real-time video analytics; multiple file sizes and formats; and professional-level player skins. Videos can be uploaded, managed and then embedded into any number of Web sites. With our Global Distribution Network, videos are housed and streamed directly from a network of edge servers in Ashburn VA, Dallas/Fort Worth TX, Los Angeles CA, Miami FL, Newark NJ, Palo Alto CA, Seattle WA, St. Louis MO, Amsterdam, Dublin, Frankfurt, London, Hong Kong, and Tokyo. Streaming your video is as easy as four step-by-step clicks. Interested clients can trial this innovative service for one month at no charge and then choose a month-to-month service with no contract.

"With the skyrocketing popularity of online video, one of the major hurdles small video producers have is figuring out how to manage, compress and stream their videos at a reasonable price without compromising quality. ProVDN takes the guess work out of the process", said Alan Tone, Founder and CEO of ProVDN Inc. "We are not the first OVP to come to market but we have taken it three steps further. First, we've built a solid platform and a global video delivery network, just like the more expensive competitors. Second, we've included tools that dramatically reduce the review and approval process. Finally, we have taken this tremendous package and made it extremely affordable for the average video content producer. Our most affordable package starts at only \$29.99 and includes over thirty-three hours of streaming a month."

ProVDN features include:

- Powerful video content management system
- Elegant and streamlined UI and user experience
- Intuitive H.264 encoding of most formats. (Quicktime, MP4, AVI, Flash. WMV, etc.)
- Support for multiple video file formats (Flash/H.264)

HD ready, can display 1280x720 or larger

Interactive video review and client approval

 Clients can make comments right on the video frame

 No more guessing what edits the client wants and where

Global Video Delivery Network with servers in 14 cities, 6 countries, and 3 continents.

Dynamic real-time video analytics and viewing metrics

Embed codes and Public Viewing Pages

Automatic variable data rate http streaming

ProVDN Video Player

 Multiple video player sizes

 Multiple data rate http streaming

 Full screen mode

 Share, Embed, and Info buttons

Pricing and Availability

ProVDN is now available in a variety of payment plans that start at US\$29.99, which includes up to 2,000 minutes of video streams per month and 5 GB of video storage. Unlike other products, ProVDN pricing is easy-to-understand, fully transparent (with no upload or set-up fees) and designed to make the process of publishing videos online as painless as possible. For more information, visit www.ProVDN.com.

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